

# PRESS RELEASE

## RIDLEY FLEMING LAUNCHES GLOBAL BENCHMARKING FOR COURSE EVALUATION



RIDLEY FLEMING  
TRAINING & CONSULTANCY  
FOR THE PROFESSIONS

Why is level one training evaluation called “the happy sheet”? Is it because it only seeks headline feedback and is not taken as statistically sound data? The structure and content of a level one evaluation can have a material impact on this, but a well constructed happy sheet can provide meaningful information, particularly when consolidated with global data.

Ridley Fleming now provides clients with the facility not only to evaluate a particular course, but to benchmark this against the same courses run throughout the firm or globally.

This enables clients to take a broader perspective of an event and to measure not only the effectiveness of an individual training event, but also to measure its performance against its peers. Some of the key areas that can now be pinpointed are:

- **Are the courses relevant to the individuals?**
- **Are the facilitators integrating the training to the needs of the delegates?**
- **Was the type and style of training appropriate to the needs of the delegates?**
- **Are we training the right people?**

When consolidating, we are also comparing:

- **Performance by course topic across several courses and clients**
- **Individual client outcomes measured against the global client benchmark.**

This provides a much broader view of performance and enables clients to measure. Where a variance from the norm is determined, either by topic or overall achievement, the client and the trainer can then take appropriate action.

Commenting on the new database, Kate Fleming says “when level one headline evaluation is used in this way, it enables firms and training providers to be more proactive and to question the effectiveness of training at an early stage. This broader viewpoint reduces subjective analysis and applies meaningful data upon which to evaluate current and future training focus.”

### **Contacts:**

Kate Fleming on +44 (0)7747001755

Peter Fleming on +44 (0) 1844 27 42 44

### **Note to editors:**

*Ridley Fleming was established over 10 years ago and delivers customised training solutions in the areas of business and management development for professional firms. Clients include Clifford Chance LLP and Bank of Scotland (Corporate banking). Each year they train over 2000 professionals from over 40 firms.*

 Ridley Fleming Ltd  
4 Forty Green Courtyard  
Forty Green, Bledlow  
Bucks HP27 9PN  
 +44 (0) 1844 274244  
 info@ridleyfleming.co.uk  
 www.ridleyfleming.co.uk

Registered in England & Wales  
Company No 4079949